New Product Press Release

Company Name | Individual

Location | City | State | Zip Code

Phone Number | Email Address

ComputerCo Enters the Mini-Computer Market with their First Seven-Inch Netbook

*“World’s Smallest Fully Functional Netbook”*

Houston, T.X. - ComputerCo today announced the worldwide release of the MiniCo 7 (http://www.computerco.com/minico7), the world’s first seven inch netbook, that combines the best in connectivity, style and entertainment features from ComputerCo’s bigger laptop computers in a smaller package to bring users the next level in mini-computing.

“Consumers have been for more affordable and smaller portable computing devices, and we’ve responded by introducing our smallest ever computer, making mini-computing more usable and redefining today’s market,” said Maria Williams, Vice President, New Product Development, ComputerCo. “Throughout our company, we have strived to give customers the best possible experience with the smallest usable netbook on the market.”

Performance and Portability

Whether it’s looking at photos, playing music, emailing or surfing the web, consumers want smaller and more portable PCs. The MiniCo 7 raises the bar for netbook computing.

“The MiniCo 7 features a powerful processor that delivers functionality normally found in bigger laptops at a lower price point and smaller size,” said Frank Smith, Operations Manager, ComputerCo. “This little netbook is perfect for watching movies, playing games, and even editing photos or videos.”

Computing on the Go

The MiniCo 7 was designed for consumers looking for a super thin, portable and affordable netbook (http://www.computerco.com/miniconetbook). ComputerCo equipped it with a high-resolution screen for better viewing and a half-size keyboard for easy typing. Measuring less than an inch thick, the netbook leads the industry for thinness. The lightweight MiniCo 7 also weighs just two pounds.

Pricing and Availability

The MiniCo 7 is available now at www.computerco.com and retailers everywhere. Pricing starts at $349.

About ComputerCo

ComputerCo builds industry-leading personal computers designed for wide appeal. With a business model is built on progress and a history of innovation starting with the DeskCo 2, the company produces high-quality and easy-to-use computers worldwide. ComputerCo is headquartered in Houston, TX with offices around the globe. For more information, see www.computerco.com.

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