Press Release for Nonprofits

Contact Information

[Company Name]

[Phone Number]

[Email Address]

By: Lorem Ipsum

For Immediate Release

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**[Headline about Your News, Event, Product Launch, Etc.]** Lorem hosts Walk-a-thon in support of Local Charities

**[City, State] – [Basic outline of what this news release covers]** Online fundraising services provider, Lorem invites Denver and Boulder community members to sign up for their annual “Lorem Right Walkathon” event on Saturday June 17, 2023 at the Lorem Ipsum.

**[Provide more information on the previous paragraph, including links to any relevant websites or other pieces of content marketing.]** The “Lorem Right Walkathon”, sponsored by ABC Company, will benefit a number of local charities including Colorado Nonprofit Association, Boulder Reservoir Preservation, and Meals on Wheels. Registration for the event is free. All participants will receive a “goodie bag” filled by event sponsors with a complimentary event T-shirt for those who raise $100 or more.

The walkathon starts at 1:00 PM, with participant and sponsor registration beginning at Noon. Sign up is at the registration tent on the corner of Fifth and Main Street near the Boulder Creek Path. Various viewing stations and tents will be set up along the path for supporters to watch and sponsors to distribute water and other items.

**[Embed or include a link to a video or other multimedia related to your piece of news.]** “This is our third season hosting this walkathon and every year we’ve not only accomplished our fundraising goals, but continued to increase participation,” said Susie Sample, Director of Development.

“With the help of Denver and Boulder businesses and exciting post-event entertainment, we anticipate doubling event attendance in 2010.”

Following the event, participants are invited to a complimentary BBQ, catered by XYZ Restaurant and entertainment provided by a surprise local celebrity! Prizes will be awarded for the most pledges raised, first to cross the finish line, and most enthusiastic walker.

For more information or to register or donate online, please visit www.demopledge.dojiggy.com

**[CTA, such as a free trial or request information]** Founded in 2003 and based in Boulder, Colorado, Lorem is a leading provider of easy, affordable, online fundraising and event management solutions for nonprofits, schools, churches and community organizations. Using the Lorem suite, customers implement online fundraising and event management with tools designed for golf tournaments, online donations, charity events, auctions, walkathons and online pledge collections.

**[Media Contact]**

Lorem Ipsum

[abc@gmail.com](mailto:abc@gmail.com)

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www.website.com

<https://www.freetemplatedownloads.net/>